

News Release

Hadland Care Group Take the Water Tower Plunge for Charity!

Staff at Hadland Care group, the organisation incorporating Tops Day Nurseries, Aspire Training Team and Reside Care Homes are abseiling Poole's Water Tower on Sunday 12 September, expecting to raise over £2000 for charity.

Charities being supported by Hadland Care Group are the Royal Bournemouth Hospital's **Jigsaw Appeal** (for a new women's unit at the hospital), the **Alzheimer's Society** and a variety of other causes close to employees hearts.

PR and Marketing Manager for Hadland Care Group says:



"Being in a care environment we consistently think of ways that we can help people around us. We often hold, fetes, sponsored walks and themed fundraising days within our nurseries and care homes for chosen charities. This year our Tops Day Nurseries have been involved in launching the Royal Bournemouth Hospital's Jigsaw appeal, which is raising money for a new Women's unit at the hospital. We launched the event with celebrity Fiona castle this Spring.

We are constantly mindful of the rise in Alzheimer's in the country and the care needed for those individuals. All our staff who work closely with people who have dementia every day in our care homes are excited about raising some funds to help the Alzheimers society charity to help others.

Other staff who want to 'Help the Heroes' and other charities who have made a difference in their own lives, are also gearing up for the occasion. We thought that an abseil from a tower that is over 100ft tall would be a great challenge for staff and an ideal way to achieve sponsors."

You are welcome to come and support us! The day runs from 9.30am – 5pm.